

An aerial photograph of a lush green Amazon rainforest. A dark, winding river flows through the center of the forest. A small, orange and white boat is visible on the river. The text 'PLANCHOICE 2022 LEADERS CONFERENCE' is overlaid in large, white, sans-serif capital letters. Two thin white vertical lines are positioned on either side of the text.

PLANCHOICE 2022 LEADERS CONFERENCE

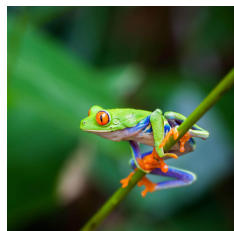
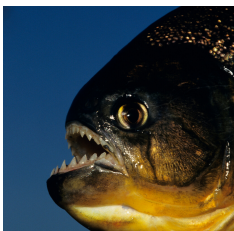
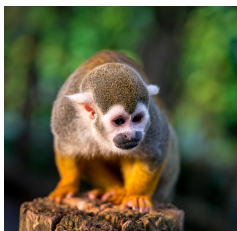
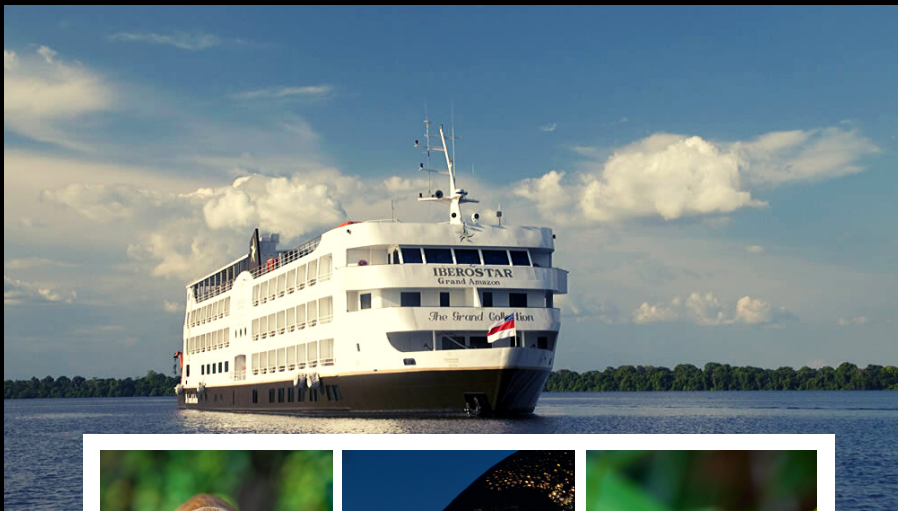
Iberostar Heritage Grand Amazon River Cruise
June 13 2022 - June 17 2022

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ESCAPE WITH US

From the top of the canopy to the jungle floor, from bustling city to surging river, Brazil and the mighty Amazon present an unparalleled world of mystery and adventure. Travelers exploring Manaus, the economic and cultural capital of northern Brazil, take in an endless variety of parks and gardens that invite close encounters with manatees, sloths, otters and squirrel monkeys. The city's shops and restaurants offer a step back in time to learn about Brazilian culture and the European-influenced architecture. But the breathless heart of the Amazon is the rainforest. During guided walks along trails, or motorboat excursions through the Jaraqui and Aripau regions, the unmatched diversity of flora and fauna and wildlife take center stage. From birdwatching to swimming with pink dolphins, to spying on all...

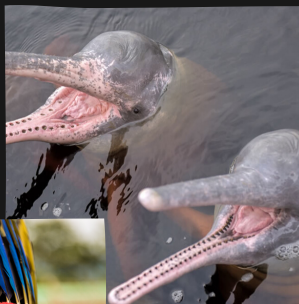


DISCOVER WITH US

Leave the everyday world behind and become immersed in the mystery of the Amazon jungle. Lush green forests flank the broad waters, and the dense rainforest teems with wildlife. Monkeys swing through the branches while colorful parrots and macaws flash through the trees as the Iberostar Heritage Grand Amazon cruises by. This unique, all-inclusive Amazon river cruise offers days of leisure activities, live entertainment, and excursions. Well-appointed cabins provide the ultimate in comfort and luxury. The gourmet cuisine offers flavors that will appeal to the most particular palates.

The Iberostar Heritage Grand Amazon river cruise is an unforgettable vacation.

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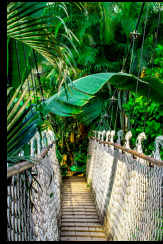
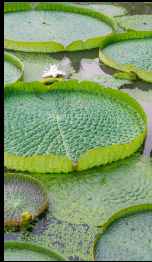
EXPLORE WITH US

The array of activities offers leisure and fun for guests. Pink-nosed dolphins play among swimmers in the warm waters of the Amazon River; sloths creep between branches overhead as various fish species tug on fishing lines. Engaging discussions about the Amazon region and Brazilian culture are led by knowledgeable guides. Colorful costumes and lively music spice up the evenings as the expedition team sways and undulates to the rhythms of musical shows and local folklore-themed festivals aboard the floating hotel.

QUALIFICATION RULES

- Policies must have effective dates between 7/1/2020 and 12/1/2021.
- \$250,000 annualized premium receives one invitation and airfare for producer and guest.
- Must be contracted and actively representing PlanChoice at time of trip.
- All group insurance products submitted during Qualification Period count towards conference credits.
- Cannot be substituted, rescheduled or redeemed for cash.
- Only NEW business placed through PlanChoice during the Qualification Period counts towards conference credits. NEW business is defined as a group that is currently not written through PlanChoice for that line of coverage (e.g. switching a dental group from one carrier to another carrier would not qualify as NEW business.)
- Partially self-funded group health plans will receive conference credit on the specific and aggregate premiums only.
- Maximum conference credit per case is \$50,000.
- When a case is to be split for case count or conference qualification credit, it must be approved at the time of submission. No end-of-year splitting will be allowed.
- There is no maximum number of invitations that an agent or agency can receive. Qualifier must be a licensed producer or work at the agency.
- Airline accommodations selected by PlanChoice. Alternate airports/destinations/dates must be approved by PlanChoice. Any deviation is at producer's expense.
- Attendees will receive a 1099 for the taxable portion of the trip for themselves and their guest.
- PlanChoice reserves the right to modify or change any aspect of the trip or Rules at its sole discretion. All decisions are final.





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KANSAS CITY LIFE

GROUP BENEFITS

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